



# HOW **FILMMUSIC.IO** PARTNERED WITH BUNNY TO SHARE MUSIC WITH THE WORLD



Case Study with



# About Filmmusic.io

Programmer by day, musician by night. Around 2011, Sascha started making tracks. Once he started sharing them, he found other music sharing platforms lacking. So he built his own!

Today, Filmmusic.io is a totally free, volunteer-run, donation funded website. With contributors and visitors in 189 countries, they now host an impressive library of 6,000 original tracks. The site has features you'd want to see in premium music platforms, like a recommendations feature that finds new tracks based on your listening habits.

In 2019 Sascha reached out to ask bunny.net to partner with him. Filmmusic.io really resonated with us, so we said yes. We also gave him some art to use on the site, so you'll see some familiar bunnies if you check it out.



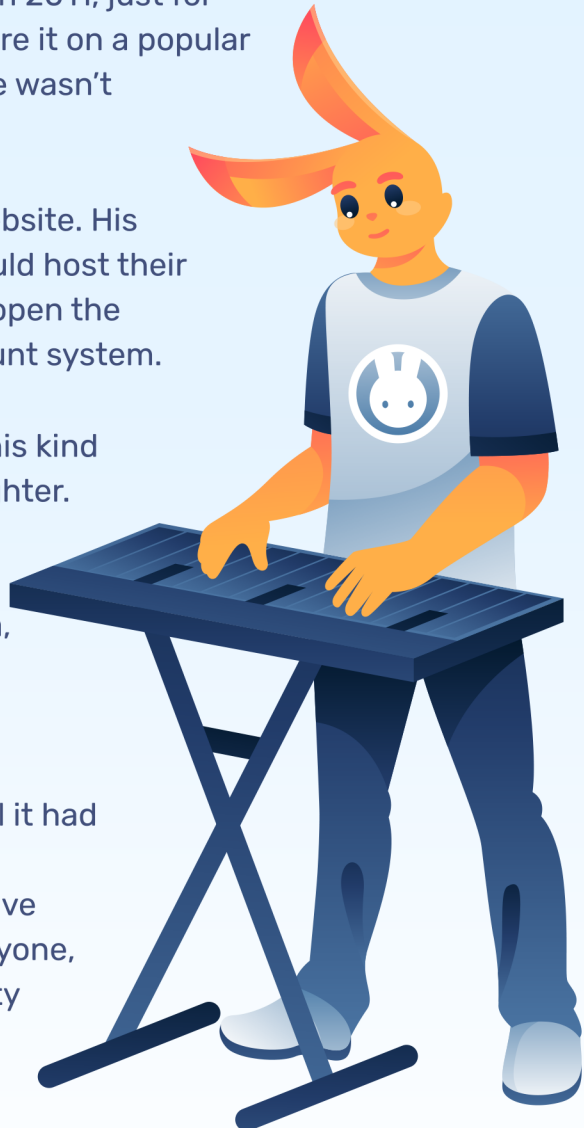
# Building a Free Music Platform

Sascha started making music in 2011, just for himself. He first decided to share it on a popular music-sharing platform, but he wasn't impressed with the tech.

He decided to build his own website. His visitors started asking if he could host their music too, so Sascha cracked open the source code and built an account system.

Sascha was inspired to build this kind of website because of his daughter. He realized kids his daughters' age were downloading music to make videos on social media, and he wanted them to have a safe place to find free music.

Filmmusic.io kept growing until it had an entire community of artists uploading music under a creative commons license, ensuring anyone, anywhere could get high quality music for any project.



# The Challenges

As the passion project of just one rogue programmer, Filmmusic.io couldn't improve if that one programmer was focused on running servers and making incremental optimization improvements. Unfortunately, there were service issues he couldn't ignore.

Some visitors had to wait as long as 3 seconds to stream a song, and then 3 seconds to stream another song, and then 3 seconds again...

The larger the community became, the more images Filmmusic.io needed to serve as well. Album covers, profile pictures, and forum content added to the site's bandwidth needs. The more the community grew, the more content needed to be hosted.

Costs were a concern, but what Sascha really needed was time. He wanted to focus on building new features - not waste time worrying about server configuration.



# Partnering with bunny.net

Filmmusic.io was already using bunny.net, because they got the speed they needed at an affordable rate. Sascha was already happy with the service, so he figured he'd ask us to team up.

We looked into it, and decided it was exactly our jam: a community-funded, volunteer website dedicated to sharing free-to-use music, that saw the available platforms and said, "We could do better."




See, Bunny.net started the same way. Our CEO, Dejan, was building his own website just for fun. When he wanted to host more images and videos, he looked into CDNs and wasn't impressed by the other CDNs on the market. So he built his own!

So you could say we saw a bit of ourselves in the project. But more than that, we think Filmmusic is the kind of website the internet needs.



# The Conclusion

We at bunny.net are huge supporters of the open internet, and we're here to back it up! Filmmusic.io can now dive deep into creative development, leaving all the boring server maintenance to us. Since Filmmusic.io started using our services:

-  Download speeds are crisp and quick
-  Images don't slow the site down
-  Songs stream instantly - no matter where you are

Filmmusic.io's users can really feel the difference, and visit longer than before the switch. We're all ears to hear what Filmmusic.io's does next, and they're tuned in to our next big moves. They keep humming, we keep hopping.



## Sascha Ende

Founder, Filmmusic.io

*"If I didn't use Bunny, I would have to make my own CDN to deliver JavaScript, CSS, and all the images. It takes a lot of load away from my server. Now I can concentrate on cool features and not scaling or load balancing."*

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