HOW **LAUNCHCDN**
BOOSTED SERVICE AND
SAVED WITH BUNNYCDN

Case Study with
LaunchCDN

About **LaunchCDN**

Since 2015, LaunchCDN has made it a straight shot to manage dozens of unique websites from just one dashboard, with just one monthly bill.

They're a private blog network service that takes the rocket science out of website management. They make it easy for website owners to shield their sites from junk traffic before it ever hits their homepage.

LaunchCDN has customers in every continent but Antarctica, so they need a global network to keep customer's sites in orbit. LaunchCDN came to bunny.net looking for a CDN partner to boost performance almost 8 years ago. Ever since then, they have scaled dramatically.
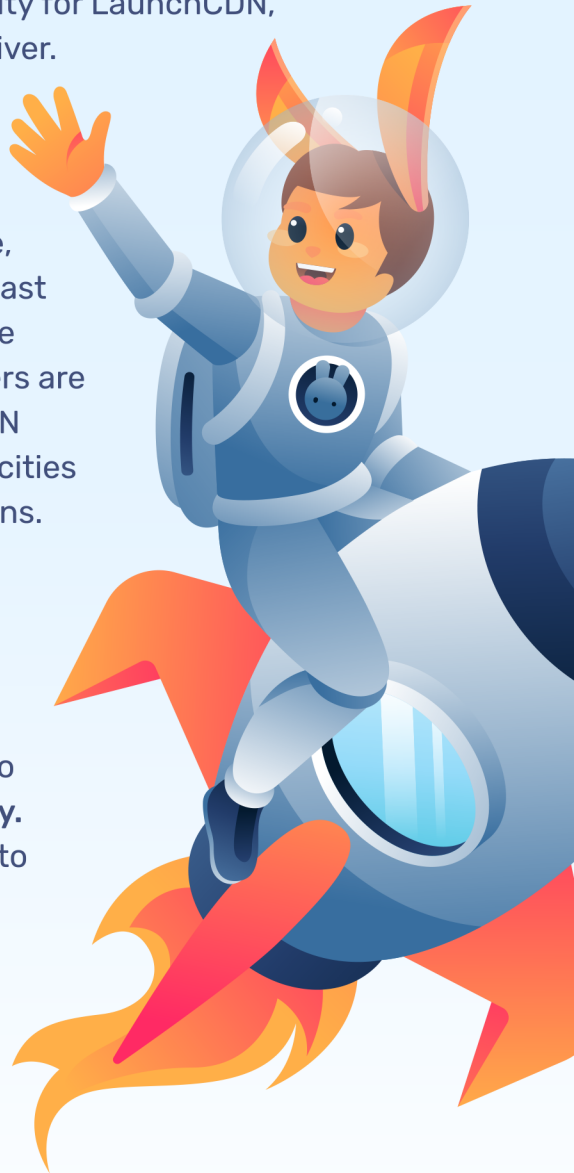
The **Challenges**

Fast, global delivery was a priority for LaunchCDN, but most providers couldn't deliver.

LaunchCDN needed a partner that could deliver quick, quality service to their global user base, but **service was slow** in Southeast Asia and Australia, where a large portion of LaunchCDN customers are located. LaunchCDN's other CDN providers only had PoPs in two cities to cover all traffic in those regions. Plus, **junk traffic** slowed their customer's sites **even more**.

LaunchCDN knew they had to make a change, but switching to a new provider **wouldn't be easy.** LaunchCDN needed to migrate to a new platform without disrupting their **2 terabytes of monthly traffic**.

The **Solution**

Enter bunny.net! We worked with LaunchCDN to build an affordable platform to host thousands of unique websites. Not only did LaunchCDN cut costs, but, with a little help from BunnyCDN, they improved performance for customers across Australia and South East Asia.

Fast Migration

Even with huge traffic and no room for downtime, our Super Bunnies made migration a breeze.

Traffic Control

Using our Edge Rules made filtering junk traffic to prevent network blockages and bottlenecks totally straight-forward.

A Wider Network

Bunny CDN had strategically-placed PoPs across Australia, at one fifth of the price of legacy CDNs.

The **Results**

LaunchCDN didn't have to go to a galaxy far far away to find fast delivery speeds, thanks to bunny.net.

During the switch, our Super Bunny support team answered LaunchCDN's questions in **as little as 3 hours.**

Finally, our dashboard's Edge Rule filters made it a snap to reduce junk traffic to thousands of sites on their platform.

With less junk traffic, and with enough PoPs to cover their whole client base, LaunchCDN boosted speeds sky-high for their customers.

Free & Automated SSL

With a large number of sites to manage and the speed and security benefits of HTTPS, BunnyCDN made it simple for LaunchCDN's customers to enable SSL on their sites.

Faster Performance

Improving storage and asset-fetching from the origin accelerated download speeds and stability.

Better Price

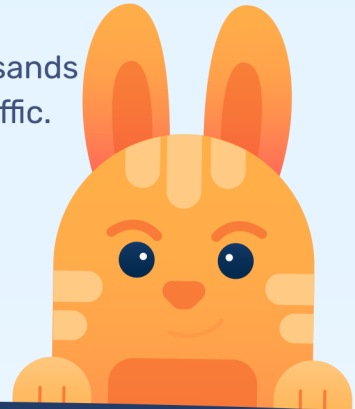Switching to bunny.net lowered Site Arrow's monthly delivery costs.

~ Making the internet hop faster!

/bunnycdn   /bunnycdn   /company/bunnynet/

The **Conclusion**

When LaunchCDN's old providers couldn't hit the mark, bunny.net helped them soar to new heights. Migrating to a new CDN could have been a giant leap, but switching to bunny.net felt like one small step. After migration, their users immediately saw boosted service and reliability. Content delivery in Australia and Southeast Asia blasted off.

Bunny's service supercharged speed for thousands of websites while mitigating annoying junk traffic. And we didn't charge meteoric rates to do it.

The transition was a huge success. They have been a happy customer for over 8 years, and their CEO says he recommends bunny.net to anyone who asks.

Kevin Graham
Founder, LaunchCDN

"When people ask me for a CDN, bunny.net is always my first recommendation. Between the cost-effectiveness and performance, and the ultra-wide network of PoPs that networks two times the price don't have, it's my number one recommendation."