



HOW **YOUNITY** STREAMED **flow! summit** FOR 200,000 VIEWERS



Case Study with

younity

About Younity

With a vision to empower people to find fulfillment, Younity wanted to bring topics like self-development and mental health to a broader audience.

In 2015, Younity set out on a journey as an online company, building their own spirituality and coaching platform, and running online events like *flow! summit* to connect viewers with a renowned network of speakers and experts.

They host lectures and seminars about personal growth, self-development, meditation and much more.

Since its foundation, Younity has made growth content accessible to anyone, anywhere. Since they launched *flow! summit* in 2017, viewers have tuned in from all over the world to listen and learn.

These days, Younity hosts virtual events in more than 15 languages.



The Challenges

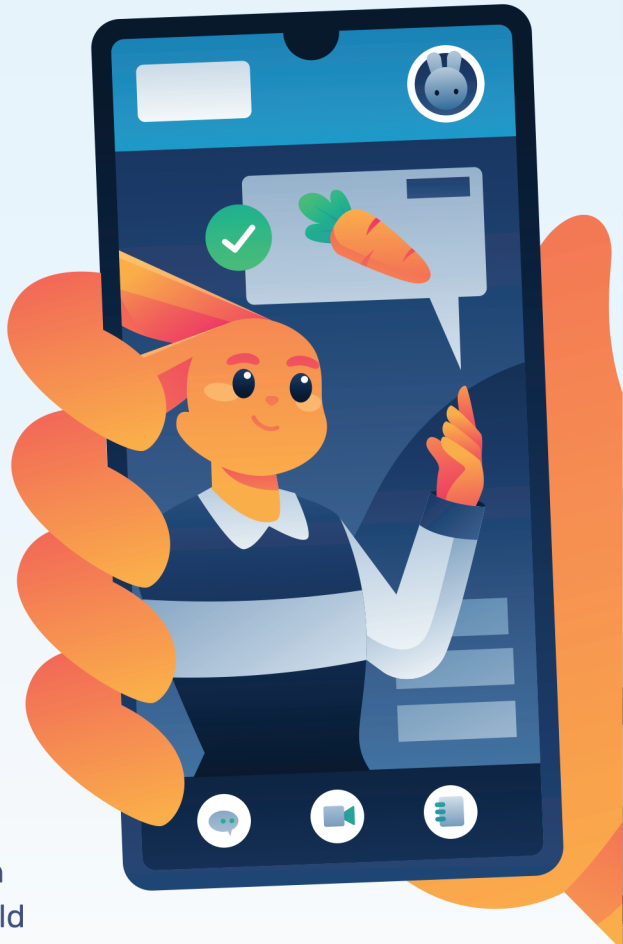
To host online courses and lectures, Yunity needed a virtual streaming platform. But once they started hosting summits, they had nothing but problems.

The old platform couldn't handle the traffic. Viewers complained about frequent crashes, and the crashes prevented the Yunity team from seeing their analytics.

Even worse, their old provider's support couldn't answer their questions before tech issues ruined the viewer experience.

Plus, Yunity's last streaming service closed their account without warning, had trouble processing payments, and was difficult to contact.

At such a high price, and with such unreliable service, the old provider was more of an obstacle to *flow! summit* than a facilitator.



The Solution

Younity stumbled upon bunny.net by chance. They realized bunny.net offered more than just basic streaming solutions.

Bunny Stream's captioning and translation features instantly caught their attention. Younity immediately saw potential to ease access for their international audience.

So Younity decided to give bunny.net a try. The Bunny Stream video player delivered a seamless live stream - free of buffering and crashes.

We knew Younity needed quick answers to keep *flow! summit* running smoothly, so we gave them rapidfire, 24/7 Slack support to support them every step of the way.

Lastly, Younity moved their websites to BunnyCDN to improve image quality and reduce page load times.



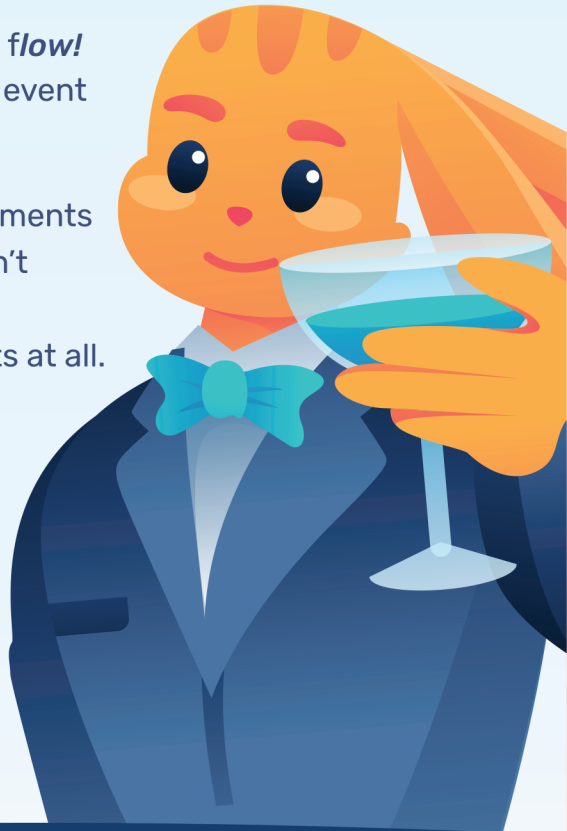
The Results

For the first time since launching *flow!* *summit* in 2017, Younity held the event with zero crashes.

Every year prior, viewers left comments on videos saying something wasn't working. In the March 2023 *flow!* *summit*, there were no complaints at all.

Integrating bunny.net was easy: the transition and preparation for the summit took less than a month.

Younity was so happy with our service that they decided to use BunnyCDN to speed up their website as well.



Super Support

We gave Younity live support every step of the way, keeping *flow!* summit free of crashes and errors.



A Wider Network

BunnyCDN's wide network ensured fast delivery speeds no matter where viewers tuned in from.



Cost Savings

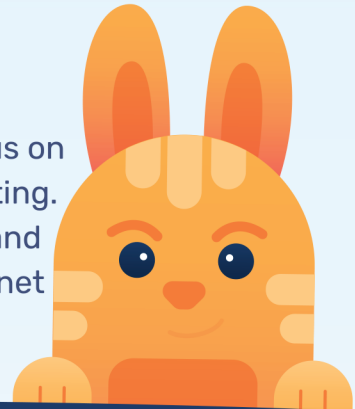
We provided better service and a better customer experience at a third of their original provider's price.

The Conclusion

Younity and their network of mentors wanted to share their knowledge with the world, but their faulty video player was becoming a hindrance.

Before Younity switched to bunny.net, the **flow! summit** was blocked up by loading errors and video player crashes.

After the switch, for the first time since its inception, **flow! summit** continued free from stressful tech issues. Younity could finally focus on sharing their message, instead of troubleshooting. The 2023 **flow! summit** was a huge success - and Younity plans to continue working with bunny.net to make it even better in years to come.



Matthias Mauch

CTO, Younity

"We had a flow! summit without a single complaint. I think, overall, bunny.net is just a very complete solution. Handling videos is so easy with Bunny - you don't need a lot of training. You can just send a team there and they can work on it right away. It's very streamlined."

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